

Case Study: Engineering Staffing Services

❖ Client

A large scale industrial group mainly specialized in bus-manufacturing, construction machinery, automotive parts and components, real estate, etc.

❖ Industry

Manufacturing

Service Offering

Engineering Staffing Services

The Problem

Ranked as one of "China's Top 500 Enterprises," our client was aggressively looking for additional talent outside of the local community to add to its team of talented engineers. Our client specifically requested engineers with extensive work experience in the automobile industry out of Michigan, U.S.A. Connecting with top-notch engineers from the automobile industry and selling the value-add of working in China required external resources with experience working within both nations.

Our Solution

With a strong Chinese heritage embedded in the Comrise culture, as well as a dedicated recruiting team in both the U.S and China, Comrise utilized its 24x7 recruiting methodology and technical recruiters to source and recruit candidates out of the Detroit, Michigan region and sell the value-add of living and working overseas in China, by leveraging our knowledge of the China region, and supporting it with its' established and growing presence overseas in China.

Cost Savings and ROI

Utilizing technical recruiters with global outreach resulted in cost-savings and time-savings for our client. Rather than increasing expenditure on internal resources to identify a team of engineers willing to travel abroad and live and work in China, outsourcing the project to Comrise resulted in significant ROI for our client. As a result, Comrise has been provided with new opportunities, and consequently continues to be a leading provider of staffing services to our international bus-manufacturing client.

Skill-Set and Knowledge Required

RF, Design for Manufacturability (DFM), Design Assurance Test (DAT), and Design for Testing (DFT). Knowledge of Six sigma process, Quality tools, Radio altimeters, RADAR.