



Case Study: Global Staffing Services

❖ Client

A large global biotechnology company which markets seeds and pesticides, and is involved in biotechnology and genomic research, sought technical staffing services to address its application development initiatives.

❖ Industry

Biotechnology

Service Offering

Global Staffing Services

The Problem

Our client was opening a new research and technology center in Beijing, China, in order to enhance the growth of Chinese agriculture, as well expand its network by partnering with local biotech firms and academia. The current focus of this facility is on early-stage evaluation of biotechnology traits for key crops such as corn and soy, in the areas of yield improvement, water optimization, disease control and biomass conversion for biofuels. However, it will have a global scope and complement our client's biotech research activities in the U.S. Thus, the client required multi-national Senior Technical Specialists with strong communication skills to serve as the primary contact for IS-related support for the new facility, as well as lead the application development and implementation based on user requirements.

Our Solution

With an established presence in China and the U.S., Comrise, a leading minority-owned IT Staffing services firm, leveraged its technical recruiting teams in the China and U.S. and past experience in providing talent across both borders to address the client's need for multi-national Senior Technical Specialists.

Cost Savings and ROI

Our client was able to reduce the investment cost and time of identifying and hiring Senior Technical Specialists, who had the ability to work in a multi-cultural company with matrixed organizations, and quickly develop an understanding of our client's IS architecture in order to offer solutions that better mesh with existing process within the facility. Therefore, through Comrise's cross-border capabilities and experience, and knowledge of the cultural differences, Comrise's technical recruiting teams addressed our client's staffing needs. As a result of Comrise's performance, Comrise continues to assist in providing local as well as multi-national IT talent to our client, as it continues its global initiatives.

Technologies

Operating Systems, Microsoft, VB, C++, Java, script, PERL, Oracle, SQL, PL/SQL, Access.